

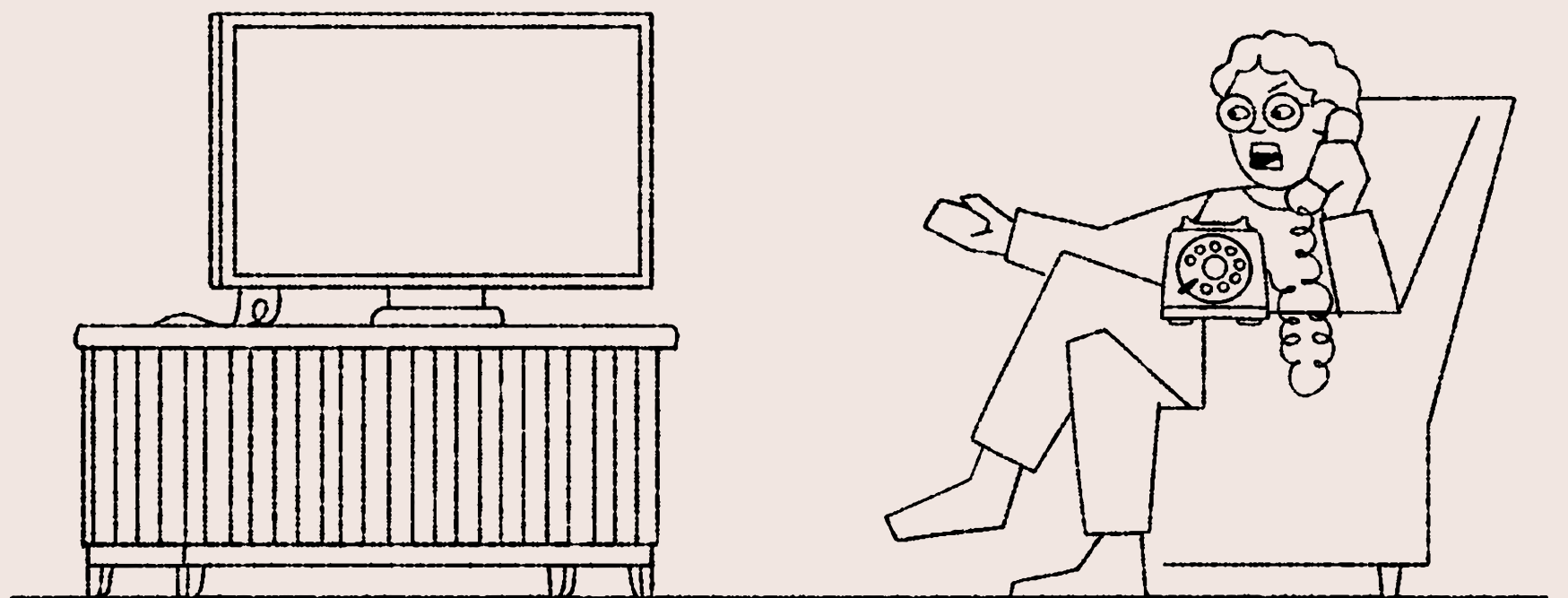
The Hidden Strain of Remote Caregiving



Nearly two-thirds of Americans support an aging loved one from a distance, yet many don't see themselves as caregivers. This hidden burden impacts personal lives, careers, and mental health, leading to stress, isolation, and disruptions. Let's explore the often-overlooked costs of remote caregiving.



Less than half of remote caregivers feel confident in their ability to meet the needs of their senior loved one while living outside the home.



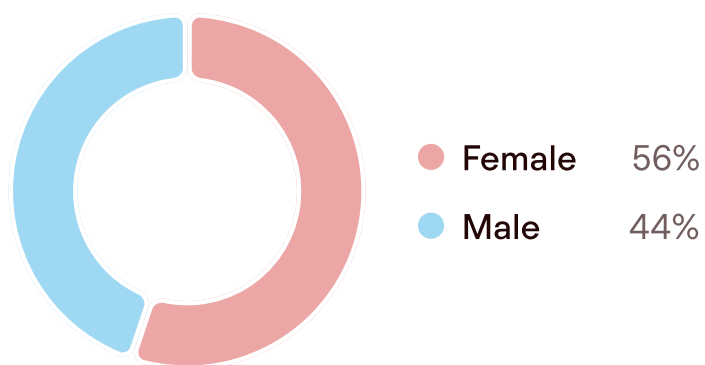
Survey Methodology

A JubileeTV-commissioned study, conducted in Summer 2024, surveyed 2,000 U.S. adults who identified themselves as individuals supporting a family member over the age of 65 who lives in a separate household.

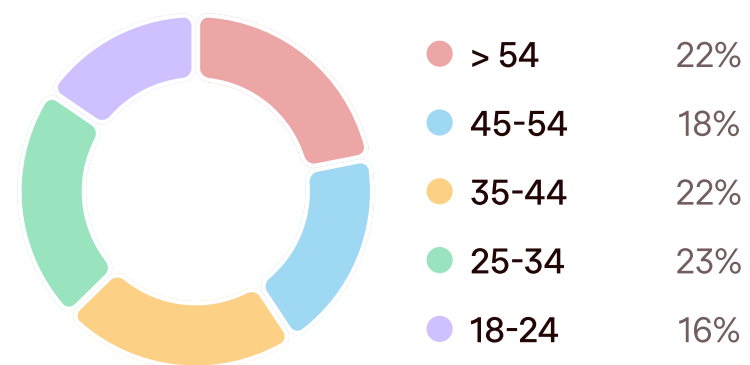
Who Are Remote Caregivers?

59% of U.S. adults regularly care for aging loved ones from afar

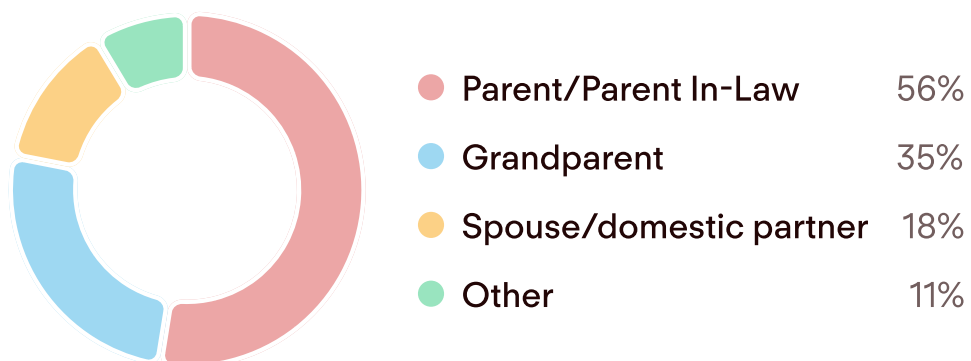
Gender



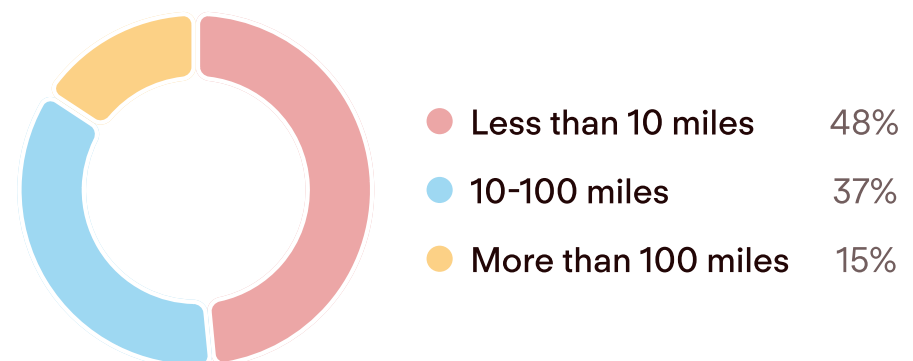
Ages



Who do they support?



Typical distance from loved one



"Many remote caregivers fail to see themselves as caregivers simply because they live outside the home, and they often feel ill-equipped to provide the necessary support. It's time to accept the reality of and these challenges and create solutions that help people cope with the pressures trying to live their own life while they are caregiving for their loved ones and lessen their burden."

JubileeTV Caregiving Advisor, Lili Udell Fiore



2 in 5 don't see themselves as caregivers

A Part-Time Job for Many

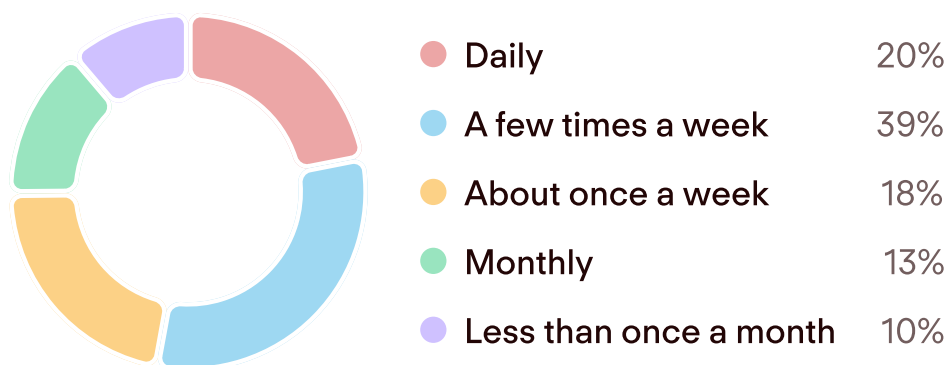


More than one-third of remote caregivers spend **10+ hours a week** supporting aging loved ones, the equivalent of having a part-time job.

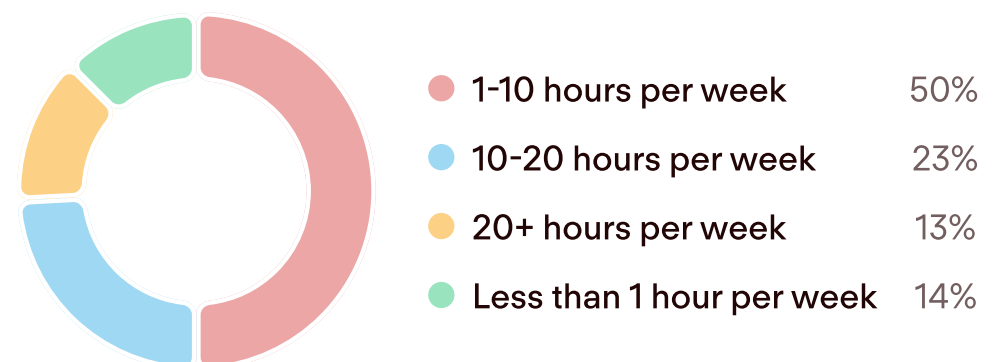


Nearly 20% of remote caregivers provide daily assistance, and over 75% provide some form of care every week.

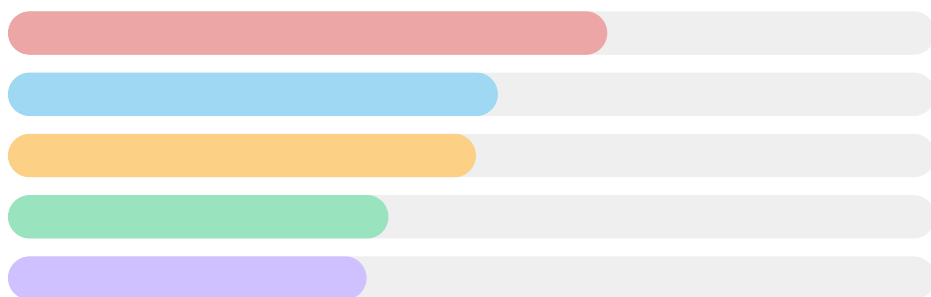
Frequency of remote assistance



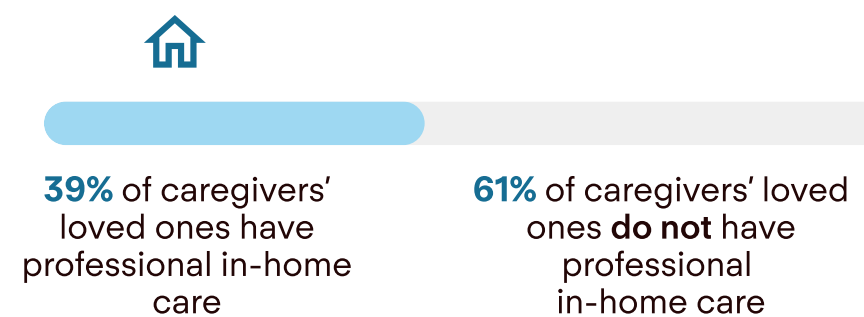
Time spent each week assisting senior loved ones



Most common caregiving tasks



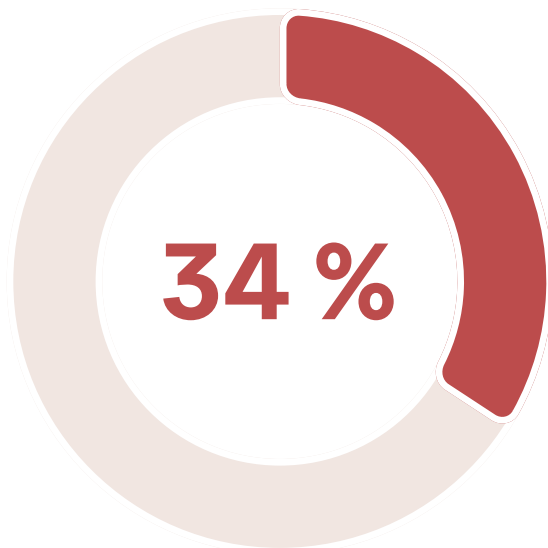
Most caregivers operate **without** professional in-home care



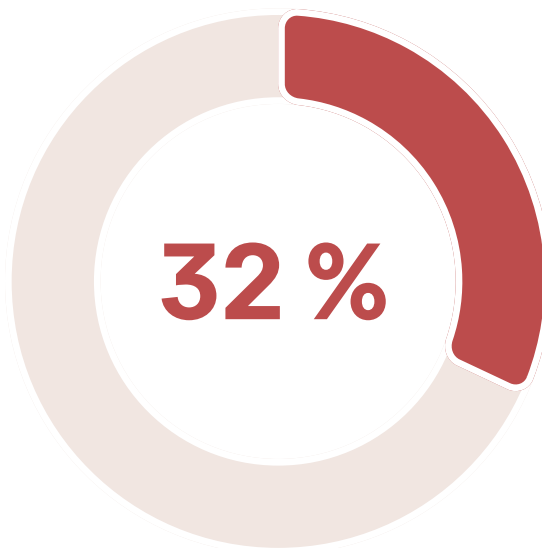
The Social & Emotional Toll

68 %

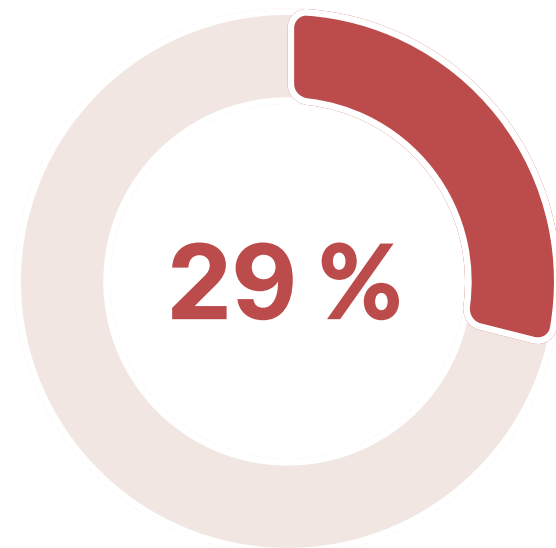
report significant personal impacts



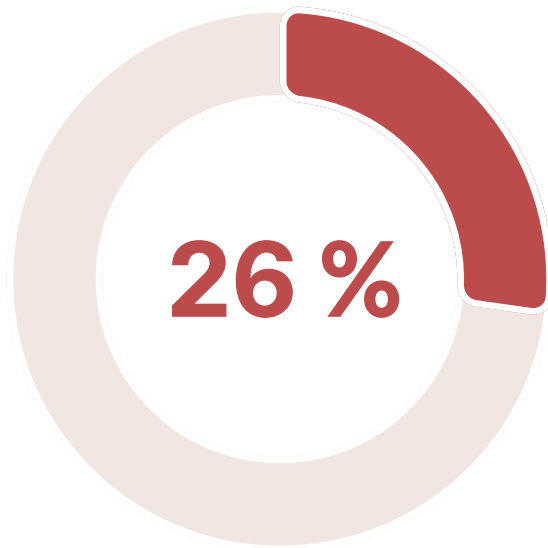
less time for friends and social activities



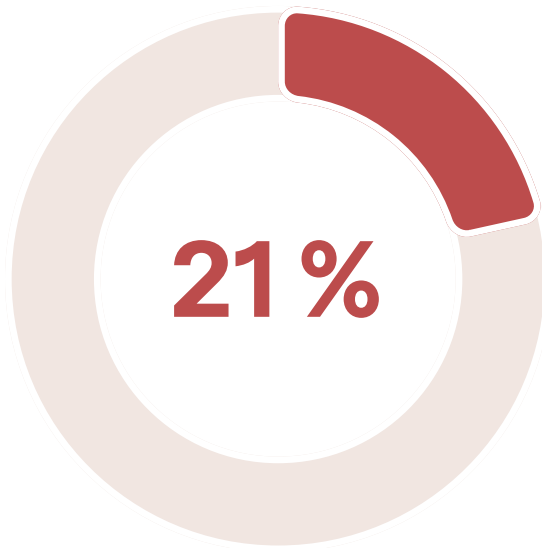
less time for hobbies or interests



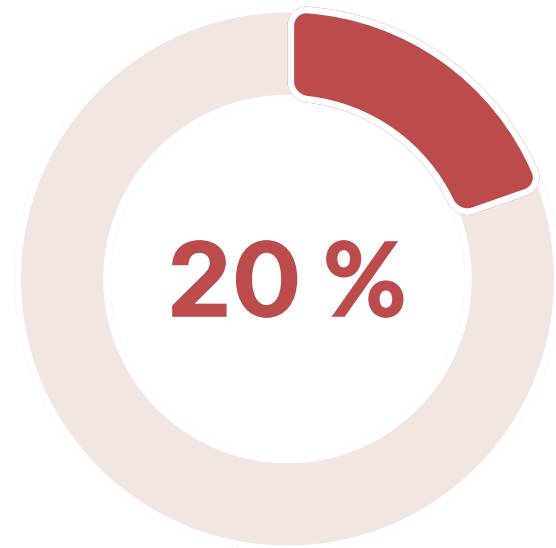
negative impact on physical health



difficulty traveling or taking vacations



used PTO to care for loved one



financial strain

20 %

of caregivers who spend 20+ hours weekly assisting senior loved ones report constant stress and anxiety

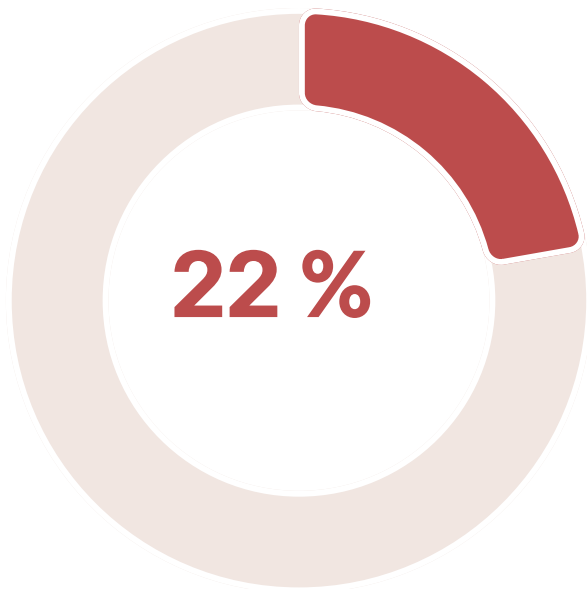
The Professional Impact

40 %

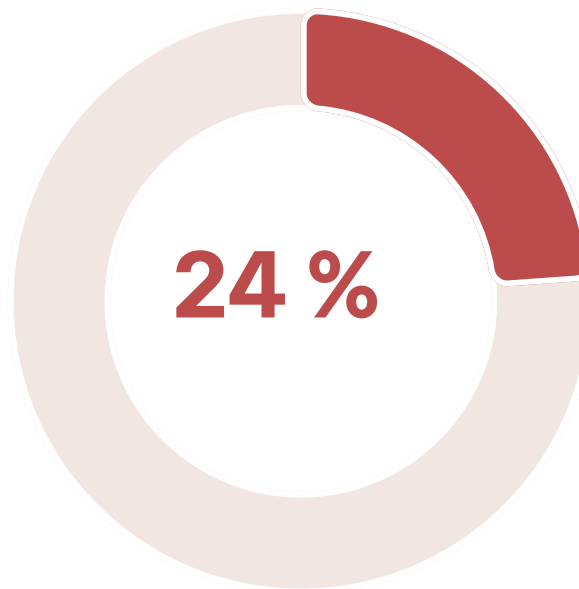
of caregivers say the **time commitment** is the biggest challenge in remote caregiving

53 %

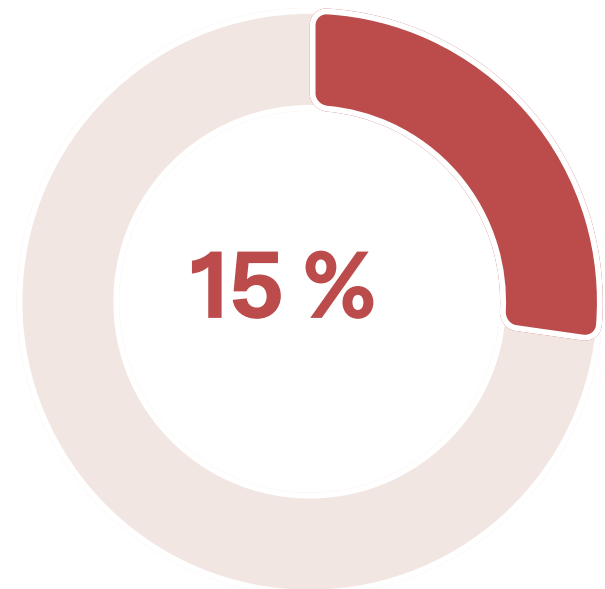
report significant professional impacts



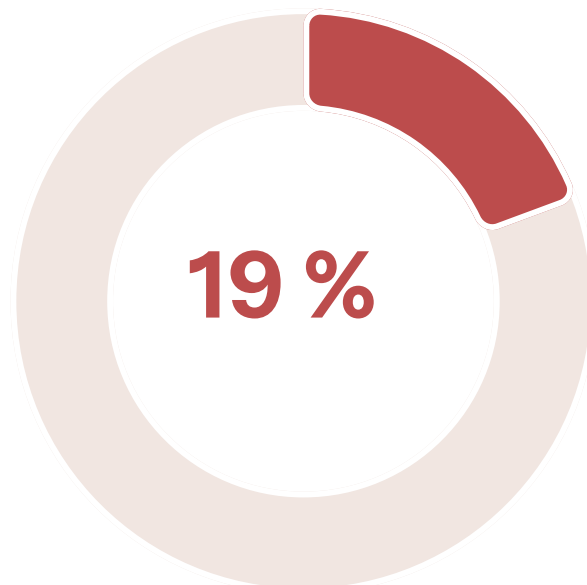
need flexible hours or miss work due to caregiving duties



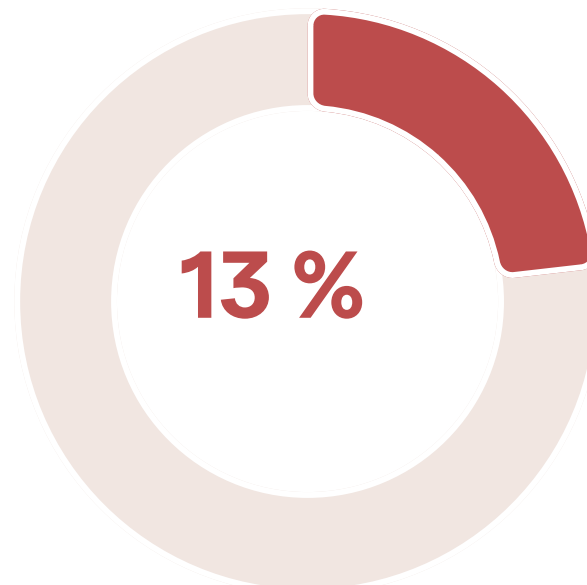
take increased vacation days or personal leave



have missed out on career advancement opportunities



consider job changes to accommodate caregiving needs



job performance negatively impacted by caregiving responsibilities

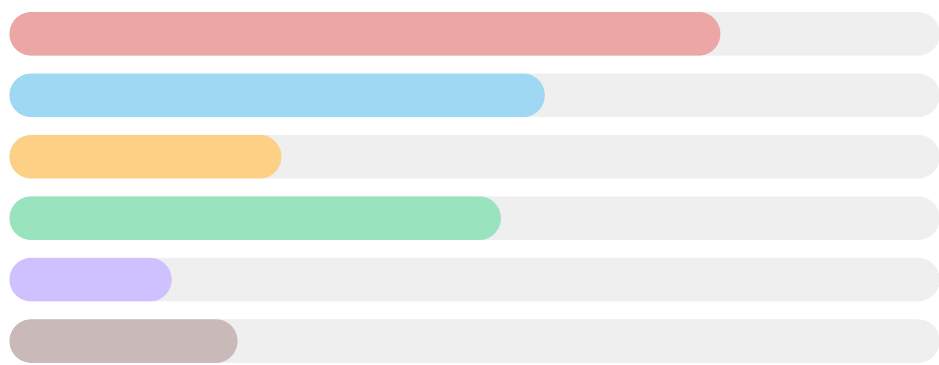
Technology Challenges

59 %

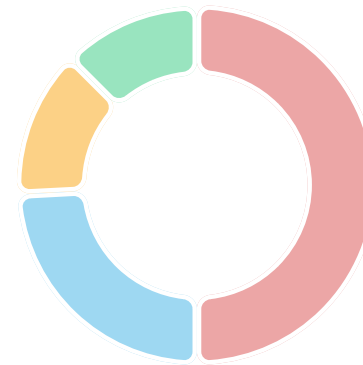
of caregivers made in-person visits that could have been avoided with **better remote solutions**

How remote caregivers communicate with family members

Phone calls	73%
In-Person visits	58%
Video calls	35%
Text messages	55%
Email	21%
Social media	25%



Challenges with current technologies



Difficulty communicating from afar	50%
Can't troubleshoot tech issues remotely	23%
Inability to monitor their well-being	13%
Too complex for aging loved one	14%



25% of respondents expressed frustration with the lack of effective remote caregiving tools available



"The technology gap is a significant barrier for many remote caregivers. They need tools that are not only easy for their loved ones to use but also effective in addressing the unique challenges remote caregivers face. JubileeTV is committed to bridging this gap with solutions designed specifically to meet these needs and help ease the time spent on frustrating common problems."

JubileeTV Caregiving Advisor, Lili Udell Fiore



Care from Afar, Simplified

JubileeTV is dedicated to improving the lives of seniors and family members who care for aging loved ones. By leveraging the familiarity and comfort of television, the company's hardware and software solutions enable greater independence, reduce social isolation, and facilitate remote caregiving. Its transformative television experience simplifies TV operations for seniors, while providing peace of mind to family members by allowing for easy connections with and support for their loved ones.

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